



Friendship



President: Sharad Dugar • Secretary: Prashant Maheswari • Editor: Ajay Khanna

Vol. 59 no 4 • Saturday 23rd August 2025

BLOOD DONATION CAMP & THALASSEMIA AWARENESS

DATE : 15TH AUGUST 2025 • VENUE : RCC JADUBERIA

On the auspicious occasion of India's Independence Day, Rotary Club of Belur organised a noble initiative at RCC Jaduberia – a Blood Donation Camp coupled with an Awareness Session on Thalassemia.

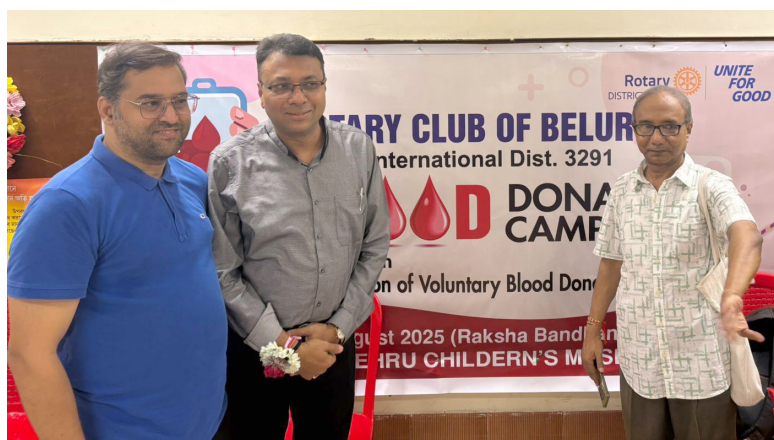
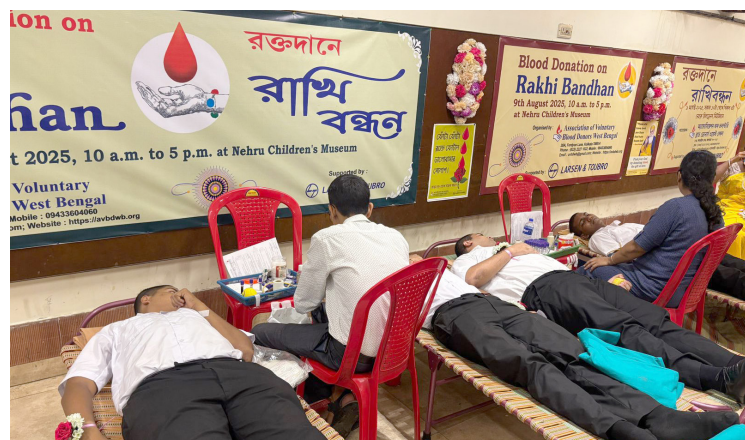
Highlights of the Event:

- Blood Donation Drive: Many volunteers came forward to donate blood, contributing towards saving countless lives.
- Thalassemia Awareness Session: An informative session was conducted to spread awareness about Thalassemia – its causes, prevention, and importance of regular screening.
- Participation: A strong presence of 36 members along with their spouses made the event impactful and engaging.

Impact:

This initiative not only supported the immediate requirement of blood but also educated families on the importance of awareness and prevention of Thalassemia, thereby promoting healthier futures for generations to come.

The event beautifully reflected the Rotary spirit of Service Above Self, combining compassion, knowledge, and action.



This Week's Spotlight: Meet Our Guest Speaker



DR. NAMRATA MAHESHWARI is a distinguished academician, researcher and consultant with a Ph.D. in Green Marketing. A MBA gold medalist, she has been associated with J.D. Birla Institute for the past ten years as an Assistant Professor, contributing extensively to teaching, mentoring, and research. Earlier, she served at the Indian Institute of Foreign Trade (IIFT) as an Academic Coordinator. Dr Namrata continues to engage with academia as a regular guest faculty and examiner at IISWBM and St. Xavier's College, Kolkata.

With more than a decade of experience in student counselling, Dr. Maheshwari has guided numerous students in shaping their global careers. She has authored over 30 research papers in reputed journals and received the Best Paper Award from prestigious Christ University, Bangalore. A major milestone in her scholarly journey was the publication of her book chapter on Social Marketing by IIM Raipur.

RCM Minutes Rotary Club of Belur Minutes of the 2558th RCM and 59th Charter Day Celebrations held on 3rd August 2025 at Mewar Banquet, Salt Lake, Kolkata

1. Call to Order

The President called Regular Club Meeting No. 2558 to order at 5:00 PM and welcomed fellow Rotarians, family members, and guests.

2. National Anthem

At the President's request, Club Service Director Rtn. Kailash Tekriwal invited all present to rise for the National Anthem.

3. Invocation

Rtn. Vijay Kumar Sharma led the invocation to God.

4. Chair's Opening Remarks

The President expressed pride in chairing the 59th Charter Day, noting that the Club now steps into its 60th year. Members were encouraged to enjoy the specially planned celebratory programme for the evening.

5. Confirmation of Previous Minutes

The minutes of RCM No. 2557 were placed before the House and approved.

Proposed by: Rtn. Sundeep Kumar Chhoraria

Seconded by: Rtn. Alope Kanodia

6. Service Update – Cervical Cancer Initiative (July 2025)

- Multiple Cervical Cancer Awareness Camps were held since 20 July 2025; school response has been very positive.
- At the awareness camp on 23 July, over 100 parents participated, marking the 50th school reached. Rtn. Tarun Da, PP Shankar Ramalingam, and the President attended. Hrishikesh conducted the awareness session for the first time.
- Four awareness camps were conducted between 20 July and 2 August.
- Several vaccination camps were held; PDG Rajani Mukherjee graced a Vaccination Camp on 29 July 2025.

7. Installation Ceremony – Vote of Thanks and Record

The President thanked all who attended the Installation Ceremony on 19 July 2025, where 200+ were present, including 17 PDGs, 18 District Officials, and 10 Club Presidents, along with guests and members. Five new members were inducted. The programme overran slightly but concluded successfully. The President thanked members for making it a grand evening.

8. New Member Introductions

Newly inducted members introduced themselves and their families to the Club.

9. Club Business

At the President's request, the Joint Secretary Swati Malhotra conducted Club business and announced forthcoming programmes along with the Birthdays and anniversaries of members and spouses.

The President thanked Rtn. Swati Malhotra for conducting Club business.

10. Charter Day Reflections

As part of the 59th Charter Day celebration, senior Rotarians were invited to share their Rotary journeys and reflections. PDG Ravi Ji, Rtn. Shashi Ji and Rtn. Bhanu Babu talked about their passage through the years.

11. Recognition – Double PHF Pins

The President announced that the Club has become a Double PHF Club. IPP Rtn. Anand Agarwal was invited to call members and present the PHF pins.

12. Vote of Thanks

IPP Rtn. Anand Agarwal delivered the formal Vote of Thanks.

13. President's Closing & Adjournment

The President thanked all members and guests for attending the Charter Night. The next RCM will be held on Saturday, 23 August 2025. RCM No. 2558 was formally terminated. Members were invited for Hi-tea and to enjoy the fellowship activities.

NEW MEMBERS' ORIENTATION PROGRAMME

The Members' Orientation Programme was successfully conducted on 22nd August 2025 at Rotary Sadan, Kolkata. The programme, an initiative of PP Rtn. Indra Goenka, Director – Membership, was ably organised by PP Rtn. Shankar Ramalingam.

The training sessions were conducted by our esteemed Resource Persons:

- PDG Rtn. Ravi Sehgal
- PDG Rtn. Debashish Mitra
- PP Rtn. Manoj Agarwal
- PP Rtn. Amitabh Mohan

The programme saw the active participation of new members along with few existing members, making the sessions both interactive and insightful. The orientation helped enhance Rotary knowledge, strengthen fellowship and inspire members to engage more deeply in service.



Contd. Page 2



- 24.08.25 - Tree Plantation at Jhupkhali Village, Sundarban at 8.30 am
- 25.08.25 - Inauguration of Endoscopic Surgical Equipment at Ramkrishna Mission Seva Pratishthan at 12.15 pm
- 25.8.25 - Awareness Camp at Nabapally Satyabharati Baniniketan Girls High School, Barasat (2:00 p)
- 28.8.25 - Awareness Camp at Ramkrishna Sarada Mission Sister Nivedita Girls School (3:00 PM)
- 29.08.25 - MCKV Interact Club Installation Ceremony at Malay Manch, MCKV Campus at 1:00 pm

- 29.8.25 - Awareness Camp at Christopher Road Govt Sponsored H S School for Girls, Entally (2:30 PM)(CSR Fund)
- 1.9.25 - Awareness Camp at Ghasiara Vidyapith, Rajpur, Sonarpur (3:00 PM)(80G Fund)
- 2.9.25 - Awareness Camp at Arya Kanya Mahavidyalay H.S., Kolkata (11:30 AM)
- 4.9.25 - 1st Dose vaccination at Krishnachandrapur High School, Mathurapur (12:00 PM)
- 6.09.25 - Regular Club Meeting at HHI



Fellowship

- Fellowship Activities: The showstopper event amongst the activities was the 'Culinary Cook-off' - a Rotary Club of Belur Spouses Cooking competition which was fun-filled all the way. Donning their Chef caps and aprons Belurians were seen chopping away vegetables, adding sauces and exocytic ingredients vigourously. As most participants were female spouses to add more spice to the competition male members were requested to assist them making it both unique and chucklesome. Moreover at the end of it all a special Judge invited for the event judged the culinary outcomes. Another event was the member and spouse Instagram reels which was played on the screen and these too were adjudged by a special invited judge. A Musical Chairs event with a twist was also organised which was an instant hit. Lastly a unique Live Art Painting (for the cause of Thalassaemia) workshop was planned for the benefit of the members.
- Attendance: Approximately 75 members and their families attended the Charter Day celebration event at Mewar Banquet, Salt Lake.
- Friendship Day Gesture: Since it was on the eve of Friendship Day, Friendship bands were distributed to every attendee.

Rtn Swati Malhotra, Joint Secretary

Rtn Sharad Dugar, President



Raksha Bandhan Celebration:

Rotary Club of Belur celebrated the spirit of Raksha Bandhan along with a noble Blood Donation Camp yesterday at Nehru Children's Museum.

The occasion was attended by PP Amar Malhotra, IPP Anand Agarwal, President Sharad Dugar, and Vice President Sundeep Kumar Choraria, along with the gracious presence of Mr. Shreemal, owner of Nehru Children's Museum.

Later, PP Kunal Ved and Rtn. Piyush Doshi joined the show in the afternoon.

Our heartfelt gratitude to PP Radha Kishan Bubna Ji for his unwavering support and to the energetic Marine student volunteers, whose dedication made the event a success.

A day that beautifully tied together the bonds of love and the gift of life!



Congratulations Team Rotary year 24-25

We are delighted to share that our club has been honoured with multiple recognitions at the District 3291 Award Seminar. This is not just an achievement but a celebration of our collective efforts, dedication, and service.

Below are the Accolades we received:

1. Rolling Trophy - Basic Education & Literacy - Library for the Visually Challenged
2. Special Recognition - Cervical Cancer Vaccination
3. 1st Position - Concern for Intellectually Challenged (Cerebral Palsy, Autism, Alzheimer's etc.)
-- Rotary Belur Bal Vikas Kendra
4. 1st Position - Cervical Cancer & Vaccinations
5. 1st Position - Literacy (Other than District Projects)
6. 2nd Position - International Service
7. 2nd Position - Newsletter
8. 3rd Position - Blood Donation
9. 3rd Position - Water & Sanitation
10. 3rd Position - Pediatric Cancer Patient Support
11. 3rd Position - District Programs Support



We also received a Certificate of Appreciation for our Public Image efforts.

Our New Interact Club



First Meeting with the Principal of our newly formed Interact Club - Salt Lake Shiksha Niketan on 22nd August, 2025.

Unite for good in Taipei City

Connect with Rotary members from around the world as we unite for good in Taipei City, Taiwan, for the Rotary International Convention, 13-17 June 2026.

The convention is a unique opportunity to learn, collaborate, and be inspired in a vibrant city rich in culture, iconic landmarks, and culinary delights. This transformative event is your opportunity to renew relationships made at previous conventions, create new ones, and share with likeminded changemakers the exciting work that your club is doing.

The convention is our biggest event of the year! Learn more and register today at convention.rotary.org.



28th August, 2025

29th August, 2025

31st August, 2025

5th September, 2025

Nirmala Kedia

Nirmal Saha

Dr. Sreeradha Paul

Amitabh Nivedita